

Local connections • Local conversations • Local growth

Showcase Egypt is more than a channel; it's a world unto itself. We consider your business goals, then survey the local landscape for you. We deliver a detailed map that calls out winning strategies, benchmarks for success, and pitfalls to avoid, all while tying everything back to your key performance indicators.

CONTENT

Turn to us for well-articulated, authentic content that grabs attention, imparts value, and influences behavior.
Tell Great Stories

LEADS

Gain access to concrete decision-makers cost-effectively and efficiently and generate uniquely qualified leads.
Obtain Qualified Leads

EVENTS

Let us help you create a memorable, successful event of any size. Access our community and connect face-to-face.
Have Real Conversations

REACH

Amplify your messaging —leverage Showcase Egypt as the gateway to your target market of decision-makers and influencers.
Expand Your Market



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big plans for the big picture

CONNECT • MOBILIZE • TRANSFORM

Join with accomplished local peers to explore, discover and nurture new leadership cultures by sharing passion, knowledge, and resources to empower you to empower others. Together we will build a community that will transform the world.

SUPPORT • EDUCATE • EMPOWER



WHO ARE WE?

A program to connect skilled people of all ages and backgrounds, from business, government, science, the arts, and academe, and share a passion for leadership responsibility and global change.

WHY NOW?

The world has never been so hungry for inspired as well as inspiring leadership. The role of a community is to ensure the wellbeing and prosperity of its members so that it can then reach for its higher purpose. If not now, when?

WHY SHOWCASEEGYPT?

As individuals, we have demonstrated accomplishment. Collectively we will inspire the world by example and grow Egypt leadership cultures to achieve a sustainable and just society.

LOCAL MEDIA IS PLAYING A GREATER ROLE IN BUSINESS WITH OVER 90% OF BUSINESSES NOW IMPLEMENTING LOCAL MEDIA MARKETING.

WHAT NOW?

Members of our diverse community will engage with and mobilize local circles to build a supportive, results-oriented community committed to driving transformative, positive change in leadership across Egypt.

TO WHOM IS IT OFFERED?

Showcase Egypt is here to support, educate, and empower businesses.

We are dedicated to bringing the businesses and talents of Egypt and entrepreneurs into recognition for our collective community.

WHAT IS ITS OBJECTIVES?

Showcase Egypt provides information and data about the many Egypt businesses and various industries within our Egypt and region.

Please visit SHOWCASEEGYPT.COM to explore more about our exciting business environment.

WHY WOULD YOU WANT IT?

Showcase Egypt network encourages and facilitates:

- Connecting members with other businesses in the community
- Providing affordable ways for members to promote their businesses
- Advocating for members and all business owners within the community
- Presenting opportunities to raise awareness and funding for local charitable organizations

Say hello to the new local "G"

Showcase Egypt is your enterprise hub to manage everything from location data and listings to advanced local campaigns to generate calls and reviews. We're putting you in the driver's seat. Add in the most sophisticated analytics in the industry and our online-to-offline market engine, and you will immediately start connecting the dots between your local campaigns' online performance and the offline in-store impact they are having.



THE MARKET EXPERTS

THE POWER TO GET YOU LISTED EVERYWHERE. THE EXPERTISE TO LIST YOU WHERE IT MATTERS.

As Egypt's premier source for content creation and local news, Showcase Egypt provides you with leading digital capabilities and unparalleled access to local professionals. Our highly skilled and diversely talented team works with you to develop stand-alone or fully integrated campaigns that build brands and connect you with your target audience — from managers to C-suite executives and line of business leaders.

Our Smart Network also collects millions of data points from consumers across the web to recommend what sites and direction you should focus on according to your industry.

INVESTMENT OPPORTUNITIES

OUR CORE PURPOSE IS TO DRIVE LOCAL ECONOMIES. WE CREATE GREAT EXPERIENCES FOR OUR CLIENTS, PARTNERS, SHOPPERS, AND OUR PEOPLE.

We're Always Growing! Showcase Egypt's success is the result of a focus on bringing the right group of people together. The company is built on and continues to grow with a team of some of the local industry's most passionate and innovative thought-leaders.

As a company, Showcase Egypt values

forward-thinking while remaining authentic and giving back to the community around us. For investment inquiry, please email invest@showcaseegypt.com



WELCOME TO THE WORLD OF DATA-DRIVEN LOCAL SOLUTIONS FOR SMARTER BUSINESSES.

Get in touch for business, inquiries, or to say hi
hello@showcaseegypt.com

EGYPT BUSINESS DIRECTORY SHOWCASEEGYPT.COM

For over 11 years, Egypt Business Directory has been connecting Egypt buyers and sellers. We make it easy for businesses to get their complete offering in more places than ever before – targeted areas where consumers look when they are ready to buy.

EGYPT TODAY NEWS SHOWCASEEGYPT.COM

From where Egypt's been to where we're going together, Showcase Egypt Today News will be there, informing, enlightening, and entertaining, sharing Egypt's journey step by step, day by day, with the news, content, and commentary, and culture that Canadians need today, tomorrow and in the future.