

# 5 Reasons to sponsor



## NEW BUSINESS: YOUR PROSPECTS WILL BE HERE.

This is a premier business development opportunity: a high-profile event featuring discussions of the advantages of IoT and Analytics for hundreds of business leaders.

## DELIVER A KEYNOTE: DEMONSTRATE THOUGHT LEADERSHIP

Present your Internet of Things (IoT) solutions and case studies to a captive audience of buyers and decision makers from diverse industries.

## BRAND VISIBILITY: WEBSITES / MOBILE CAMPAIGNS / EMAIL

Reinforce your position as an industry leader collaborating with other top IT innovators on the technologies defining our future!

## NETWORKING: PERSONALLY, CONNECT WITH SENIOR EXECUTIVES

Connect in person to create new business relationships and strengthen existing ones with customers, and partners.

## MEDIA: SHOWCASEEGYPT.COM

Get listed in leading publications and gain extensive exposure on Showcase Egypt Approved Partners List.

Navigate the complex IoT ecosystem to identify partners, providers, and prospects.

**WhatsApp +20.111.110.8330**  
sponsor@showcaseegypt.com



Gain access to an exclusive audience — a community of technology decision makers — through sponsorship of a signature event.



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# EGYCXO™ Executive Roundtable

## BREAKFAST TOUR

## SPONSORSHIP

# 55+ EXECUTIVES

**OCTOBER 10, 2021**  
**TOLIP HOTEL**  
**CAIRO, EGYPT**

## .sponsorship opportunities

Join in sponsoring EGYCXO Breakfast Tour and showcase your products and solutions to our high-value audience. Capitalize on their curiosity as they arrive ready to explore the benefits of the IoT solutions that your company has to offer! Interested in becoming a sponsor?

## EGYCXO™ Executive Roundtable

## EGYPT SIGNATURE EVENT

EGYCXO is Egypt premier event provoking C-Level Executives on the future of Internet of things (IoT).

Join in sponsoring Egyptian CXOs Executive Roundtable and showcase your products, solutions, and services to our high-value audience.

Capitalize on their curiosity as they arrive ready to explore the benefits of the IoT Solutions that your company has to offer.



The Internet of Things (IoT) represents one of the most transformative technological phenomena to emerge in the 21st century. Its impact will be far reaching, touching practically every aspect of day-to-day life and profoundly disrupting business and commerce.

## diamond

\$ 5,999.00 USA

THIS LEVEL OF SPONSORSHIP INCLUDES THE MOST DESIRABLE, EXCLUSIVE AND EFFECTIVE PROMOTIONAL ELEMENTS AND WILL RECEIVE THE HIGHEST LEVEL OF SUPPORT FROM THE SHOW-CASE EGYPT MANAGEMENT TEAM.

- Opening Solo Keynote Speaking Slot (Delivering The Opening Address)
- Have A Senior Leader Present One Of Five IoT Awards
- One Executive Suite (1 Night)
- Private Meeting Room (VIP Meeting Service)
- Onsite Video Interview
- Keynote Recorded And Shared With Client
- Exclusive Branding
- Unlimited Exhibitor Staff Passes
- Unlimited Exhibitor Passes For Clients
- 25% Discount For Additional Attendees.
- Seven Event Invitation (Breakfast Tour)
- Five Lunch Invitation (Award Gala)
- Pre-event "Meet The Sponsor" Email To Event Attendees.
- Branding On Event Signage, Website, And Brochure
- Full Page Ad (In The Digital Event Program)
- 7x Running 30-sec Ad (Through The Duration Of The Event)
- Up To 5 Complimentary **EGYCXO** Award Nominations Extension
- 20 Min Thought Leadership Video Endorsed By Showcase Egypt
- 20 Mentions On Showcase Egypt Social Media Channels
- 12 Newsletter Features, Sent To Showcase Egypt Member Database
- Seven Blog Post Contributions
- Five Press Release Distribution
- 15 Showcase Egypt Enterprise Memberships (Full Benefits)
- List Of Registrants + Attendees

## platinum

\$ 4,799.00 USA

THE PLATINUM SPONSORSHIP OFFERS PREMIUM EXPOSURE AT THE **EGYCXO** EXECUTIVE ROUNDTABLE. ABUNDANT BRANDING WILL ENSURE EXCELLENT VISIBILITY FOR THE COMPANY WHO CHOOSE THIS SPONSORSHIP.

- Have A Senior Leader Present One Of Five IoT Awards
- One Executive Suite (1 Night)
- Private Meeting Room (VIP Meeting Service)
- Onsite Video Interview
- Keynote Recorded And Shared With Client
- Exclusive Branding
- Unlimited Exhibitor Staff Passes
- 25 Exhibitor Passes For Clients
- 20% Discount For Additional Attendees
- Five Event Invitation (Breakfast Tour)
- Three Lunch Invitation (Award Gala)
- Pre-event "Meet The Sponsor" Email To Event Attendees
- Branding On Event Signage, Website, And Brochure
- 1/3 Column Page Ad (In The Digital Event Program)
- 5x Running 30-sec Ad (Through The Duration Of The Event)
- Up To 4 Complimentary **EGYCXO** Award Nominations Extensions.
- 15 Min Thought Leadership Video Endorsed By Showcase Egypt
- 15 Mentions On Showcase Egypt Social Media Channels
- Six Newsletter Features Sent To Showcase Egypt Member Database
- Five Blog Post Contributions
- Four Press Release Distribution
- 10 Showcase Egypt Enterprise Memberships (Full Benefits)
- List Of Registrants + Attendees

## gold

\$ 3,599.00 USA

THE GOLD SPONSORSHIP OFFERS EXCELLENT VALUE BY DELIVERING A STRONG PRESENCE AT A MODEST COST!

- One Executive Suite (1 Night)
- Private Meeting Room
- VIP Meeting Service
- Onsite Video Interview
- Keynote Recorded And Shared With Client
- Exclusive Branding
- Unlimited Exhibitor Staff Passes
- 15 Exhibitor Passes For Clients
- 15% Discount For Additional Attendees
- Three Event Invitation (Breakfast Tour)
- Two Lunch Invitation (Award Gala)
- Pre-event "Meet The Sponsor" Email To Event Attendees
- Branding On Event Signage, Website, And Brochure
- Quarter Page Ad (In The Digital Event Program)
- 3x Running 30-sec Ad (Through The Duration Of The Event)
- Up To Three Complimentary **EGYCXO** Award Nominations Extension
- 10 Min Thought Leadership Video Endorsed By Showcase Egypt
- Ten Mentions On Showcase Egypt Social Media Channels
- Three Newsletter Features Sent To Showcase Egypt Member Database
- Three Blog Post Contributions
- Three Press Release Distribution
- Five Showcase Egypt Enterprise Memberships (Full Benefits)
- List Of Registrants + Attendees

## silver

\$ 2,399.00 USA

- One Executive Suite (1 Night)
- Private Meeting Room
- VIP Meeting Service
- Onsite Video Interview
- Keynote Recorded And Shared With Client
- Exclusive Branding
- Unlimited Exhibitor Staff Passes
- Five Exhibitor Passes For Clients
- 10% Discount For Additional Attendees
- Two Event Invitation (Breakfast Tour)
- One Lunch Invitation (Award Gala)
- Pre-event "Meet The Sponsor" Email To Event Attendees
- Branding On Event Signage, Website, And Brochure
- 1/8 Page Ad (In The Digital Event Program)
- 1x Running 30-sec Ad (Through The Duration Of The Event)
- Two Complimentary **EGYCXO** Award Nominations
- Five Minutes Thought Leadership Video Endorsed By Showcase Egypt
- Ten Mentions On Showcase Egypt Social Media Channels
- One Newsletter Features Sent To Showcase Egypt Member Database
- One Blog Post Contributions
- Two Press Release Distribution
- Three Showcase Egypt Enterprise Memberships (Full Benefits)
- List Of Registrants + Attendees

## Exhibition

\$ 1,299.00 USA

- Unlimited Exhibitor Staff Passes
- 15 Exhibitor Passes For Clients
- 50% Discount For Additional Attendees.
- One Event Invitation (Breakfast Tour)
- One Lunch Invitation (Award Gala)
- Up To 2 Complimentary **EGYCXO** Award Nominations Extension
- One Press Release Distribution
- One Showcase Egypt Enterprise Memberships (Full Benefits)

BREAKFAST  
TOUR

**EGYCXO**<sup>™</sup>  
Executive Roundtable

WE RESERVE THE RIGHT TO GRANT ENROLLMENT ONLY TO SPONSOR WHO MEET THE QUALIFYING CRITERIA.

  
**Showcase**<sup>™</sup>  
Egypt  
.org

SHOWCASEEGYPT.ORG  
+20.111.110.8330  
WhatsApp Business

# Branding Sponsorship

awards gala

\$ 7,199.00 USA

## PRESENTING EGYCXO OF THE YEAR AWARDS

- Opening Solo Award Speaking Slot (Delivering The Award Opening Address)
- On Camera Presence With The Presentation Of One CXO Of The Year Award
- Have A Senior Leader Present One Of Five IoT Awards
- Two Executive Suite (1 Night)
- Private Meeting Room
- VIP Meeting Service
- Onsite Video Interview
- Keynote Recorded And Shared With Client
- Exclusive Branding
- Unlimited Exhibitor Staff Passes
- Unlimited Exhibitor Passes For Clients
- 50% Discount For Additional Attendees.
- 11 Event Invitation (Breakfast Tour)
- 7 Lunch Invitation (Award Gala)
- Pre-event "Meet The Sponsor" Email To Event Attendees.
- Branding On Event Signage, Website, And Brochure
- Full Page Ad (In The Digital Event Program)
- 11x Running 30-sec Ad (Through The Duration Of The Event)
- Up To 7 Complimentary **EGYCXO** Award Nominations Extension
- 2x 20 Minutes Thought Leadership Video Endorsed By Showcase Egypt
- 30 Mentions On Showcase Egypt Social Media Channels
- 24 Newsletter Features, Sent To Showcase Egypt Member Database
- 11 Blog Post Contributions
- Seven Press Release Distribution
- 20 Showcase Egypt Enterprise Memberships (Full Benefits)
- List Of Registrants + Attendees

## COCKTAIL SPONSOR

\$ 999.00 USA

- 4x Pull-up Banner In The Main Event Hall.
- Acknowledgment Of Your Sponsorship From The Podium
- Flyers And Brochures In The Cocktail Area
- Three Free Delegate Passes
- Logo Placed On Event Brochure
- Logo Placed On Promotional Emails
- Five-minute Pre-cocktail Speech

## REGISTRATION SPONSOR

\$ 759.00 USA

- 2x Pull Up Banners At The Registration Area
- Flyers Or Brochures On The Registration Desk (4" x 5")
- One Complimentary Delegate Pass
- Logo Placed On The Event Brochure
- Logo Placed On Directional Signage To The Venue
- Logo Placed On The Registration Confirmation Email
- Logo Placed On The Event Website

## DELEGATE BAG SPONSOR

\$ 599.00 USA

- Flyers, Brochures Are Inserted In Delegate Bags. (4"x5")
- Logo Placed On Event Brochure
- Logo Placed On The Event Website
- Delegate Bag Printed With Your Corporate Logo And Distributed To All Delegates And Speakers

## BRANDING ONLY

\$ 359.00 USA

- 2x Pull-up Banner In The Main Event Hall
- Flyers, Brochures Insert In Delegate Bags. (Half Page Ad)
- Logo Placed In The Event Brochure
- Logo Placed On Directional Signage To The Venue
- Logo Placed On The Event Website
- Logo Placed On Promotional Emails

## LANYARD SPONSOR

\$ 199.00 USA

- Logo Placed On Event Brochure
- Logo Placed On The Event Website
- Designation As The Sponsor Of The Event Lanyards