

BREAKFAST TOUR

Are You Ready For IoT?

55+
EXECUTIVES

OCTOBER 10, 2021
TOLIP HOTEL
CAIRO, EGYPT

ARE YOU READY FOR IOT?

JOIN EGYPTIAN EXPERTS TO DISCUSS THE INTERNET OF THINGS (IoT), ONE OF THE FAR-REACHING TECHNOLOGY DISRUPTIONS, DRIVING UNPRECEDENTED BUSINESS PROCESS TRANSFORMATION ACROSS THE LANDSCAPE OF EGYPTIAN INDUSTRY BETWEEN NOW AND 2055.

Take a closer look at the Egyptian realities of IoT adoption. In a world with billions of connected autonomous networked devices – Who do you partner with? Who is your competition? Who is your customer? What does the roadmap for IoT in Egypt look like? What are the most significant vertical opportunities?

EGYCXO Executive Leadership Breakfast series is designed based on feedback from our advisory board members on the critical trends shaping the agenda for today's technology executive.

HIGH-VALUE EXECUTIVE-LEVEL EVENTS FOR CULTIVATING LEADERSHIP, INNOVATION, AND BUSINESS TRANSFORMATION ACROSS THE 21ST CENTURY ENTERPRISE.

The success of today's Egyptian leaders is dependent upon the partnerships that they forge.

Showcase Egypt partners only with top-tier technology, consulting, and executive search companies to provide high-value opportunities for face-to-face meetings with executive technology leaders.

Be there on October 10th, 2021, to gain insight from region-specific perspectives on Egypt 2055 Trends.



NETWORK

Our passion is connecting leaders with world-class relationships, where value meets market opportunity, accelerated through technology. Key to Showcase Egypt Strategy is driving your professional network. Your career ascent and success are directly related to the power of your network. Join Egypt's Strongest Executive Leadership Network.

Business is undergoing radical change. Shifting geo-economic and trade developments. Regulatory reform. Digital disruption. Technology executives need trusted sources of information in order to stay ahead of the curve.

Showcase Egypt is a local thought leadership think-tank boasting the world's largest independent platform of local executives and world-class leaders.

Showcase Egypt's distinctive peer-to-peer expert advisory platform is uniquely positioned to enable local leaders to tackle global business challenges head-on by partnering with the C-Suite and board of directors to drive business/technology innovation and achieve transformational change.

CONNECT WITH THE SHOWCASE EGYPT ELITE NETWORK

- Get Connected
- Stay Informed
- Raise Your Profile



Showcase Egypt Signature Events focus on best practices for local leaders to succeed today – and tomorrow.



600 – 1285 West Broadway
P.O.Box 110
Vancouver, British Columbia. V6H 3X8
Canada



+20.111.110.8330
+01.778.800.0505
+55.11.3230.5755



showcaseegypt.org
sponsor@showcaseegypt.org



@ShowcaseEgy

hotel

agenda

Showcase Egypt invites you to join us on October 10th, 2021 from 10 AM to 5 PM for a thought provoking C-Level panel of Egypt's influential local leaders.

The **EGYCXO 2021** agenda features four tracks:

- Track A: Emerging IoT Business Opportunities.
- Track B: IoT Infrastructure, Operations, and Data Center.
- Track C: Creating a suitable framework for IoT integration and funding IoT Initiatives.
- Track D: Gaining a competitive advantage with IoT technology.

Plus, a virtual track on security and risk management that weaves through the main tracks.

For more details visit Events.ShowcaseEgypt.org.

EVENT

At Showcase Egypt Event, we are committed to helping local executives to be transformational leaders.

The only constant in business today is changing. Digital disruption is shaping new business models. Regulatory overhauls and global macroeconomic trends are shifting the competitive landscape.

The key to success for C-Levels executives in today's turbulent business climate is to fortify their 360-degree partnerships across the C-suite, the board of directors, and with resourced partners.

Our local network leaders, search executives, and technology partners bring industry thought leaders together to help determine our research agenda, the content for our events, and most importantly, the business challenges and best practices needed for you to succeed in your role and catapult your career ascent.

AT SHOWCASE EGYPT'S EXECUTIVE LEADERSHIP SERIES, YOU WILL:

- Discover leadership strategies from top-tier technology executives.
- Witness the latest trends on emerging technologies.
- Make 1-to-1 connections with other executive leaders.
- Obtain opportunities to extend your personal brand.

AWARDS

Showcase Egypt honors local senior Executive Leaders who have performed with distinction, excelled in Leadership, Innovation, Transformation, Industry Give-Back, Growth Management, and Legacy Direction.

Do you have an innovative project that saved time, increased revenue or delivered some other measurable result? If so, we want to hear about them. Nominations now being accepted for the 2021 Awards.

The Egypt CXO of the Year Award will be presented to outstanding Chief Officers (CEO/CIO/CTO/COO/CFO/CSOs) demonstrating the qualities of:

- Business and vision
- Entrepreneurship
- A capacity to drive enterprise transformation
- A measurable operational strength that delivers shareholder or stakeholder value

NOMINATE YOUR LOCAL LEADER FOR A 2021 **EGYCXO** AWARD

CXOs serving Egypt organizations and demonstrating these qualities in either the private sector, public sector or not-for-profit sectors are eligible for nomination. The **EGYCXO** of the Year Award is presented at the Ingenious Awards Gala and is sponsored by Showcase Egypt

For details about the competition and to download an application, visit ShowcaseEgypt.org.



TOLIP EL NARGES HOTEL & SPA

90th Street. El Narges, 5th Settlement.

New Cairo, Egypt

Hotel Line +20 (2) 26170000



ACCOMMODATIONS



SPECIAL TOLIP HOTEL ROOM RATE

Showcase Egypt has reserved a limited block of hotel rooms for attendees of the **EGYCXO** Executive Roundtable at the Tolip Hotel at special foreigner rate of USA\$188/night plus applicable taxes for an Executive King Guestroom with a Pool view. The deadline to book at these discounted rates is October 1st, 2021, at 5:00 p.m. EDT.

To book your reservation, please contact the Event Housing Team at 306.700.0505 To make a reservation. Please note, you must be a registered attendee in order to book a hotel reservation.

GOVERNMENT RATES

There is a limited number of government rate rooms available at the Tolip El Narges Hotel & SPA. Government Rooms are subject to the cancellation policies outlined.

ACCOMMODATIONS & PRIVACY ADVISORY

Please note that Showcase Egypt has NOT authorized anyone, to contact participants on our behalf, nor does Showcase Egypt share/sell attendee contact information to anyone.

HOTEL RESERVATION & CANCELLATION POLICIES

To change or cancel your hotel reservation without penalty you may do so before 5:00 p.m. EDT on October 1st, 2021, by contacting the Hotel Help Desk, Monday – Friday, 6:00 AM – 6:00 PM via phone: +20 (2) 2617.0000 (Front Desk +202 26 17 9989) , or Email: info@tolipelnarges.com.

If a reservation is canceled after this time, the hotel will charge a non-refundable deposit of the minimum night stay. Failure to check-in on your scheduled arrival date will result in a cancellation of your entire reservation and will be subject to the cancellation penalty.